



CONTRIBUTION & PARTNERING PACKAGES



THE NINTH CENTRAL ASIA TRADE FORUM HORTICULTURE INNOVATION AND INVESTMENT

USAID Competitiveness, Trade, and Jobs Activity in Central Asia cordially invites you to participate as a partner and sponsor for the Ninth Annual Central Asia Trade Forum, a flagship international event for companies and exporters, that will take place on November 12-13, 2019 in Shymkent, Kazakhstan.

DEAR PARTNERS!

I am pleased to invite you to partner with the ninth annual Central Asia Trade Forum in Shymkent, Kazakhstan. The theme of this year's Forum will be *Horticulture Innovation and Investment*. We expect attendance of over 450+ government, business and civil society leaders, as well as think tanks from Central and South Asia and Europe.

The Central Asia Trade Forum is one of the largest annual events promoting regional trade and connectivity in Central Asia and has evolved into a widely-recognized brand. Last year the forum in Tashkent, Uzbekistan brought together over 2,000 entrepreneurs, private firms, technical experts, and policy makers from 27 countries including Asia, the United States, Europe and the Middle East to exchange ideas, stay abreast of new technologies and trade developments, make trade deals and forge new partnerships for future cooperation.

This year's forum explores investment and innovation in the horticulture sector across the region. It will leverage the *8th International Exhibition for Agriculture, Horticulture, and Stock Breeding* in Southern Kazakhstan – a trade-in industry exhibition, including technology, equipment, manufacturing and horticultural production, among others, scheduled for November 13-15, 2019.

We look forward to your participation in this exciting event and your contribution to the advancement of regional trade cooperation!

Sincerely,

Geoff Wright, Chief of Party

USAID Competitiveness, Trade, and Jobs Activity in Central Asia

ABOUT THE PROJECT

USAID Competitiveness, Trade, and Jobs Activity in Central Asia facilitates exports and employment in horticulture, promotes tourism and strengthens transport and logistics services across the five Central Asian economies. By incentivizing firms to become more regionally competitive and by addressing cross-border impediments to trade, USAID helps to develop a more diverse and competitive private sector and generate export-driven growth.

THE NINTH CENTRAL ASIA TRADE FORUM

HORTICULTURE INNOVATION AND INVESTMENT

BREAKOUT SESSIONS

Gold sponsors are free to propose topics and speakers for a breakout session. You will have prominent exposure during a key breakout sessions/roundtable on boosting the region's competitiveness and securing its long-term success.

Draft List of Sessions

- ✓ Investment opportunities
- ✓ Pest and Disease Identification and Control, Techniques and Equipment
- ✓ Irrigation and Water Resource Management – **BOOKED!**
- ✓ Greenhouse Technology and Production Techniques
- ✓ Food Processing
- ✓ Organic Horticulture: Production and Certification Issues – **BOOKED!**
- ✓ Meeting CIS and European Retail Requirements
- ✓ Regional Transit / Phytosanitary Requirements: Greatest Barriers for Exporters
- ✓ Cooperative and Association Building to Generate Sustainable Supply Volume
- ✓ Development a Tashkent – Shymkent Corridor
- ✓ Wholesale Distribution Centers – Investment and Operation
- ✓ Trade Facilitation, Export Promotion and Transport & Logistics Development
- ✓ Business Training on ISO – **BOOKED!**

CONFIRMED PARTNERS & SPONSORS



Empowered lives.
Resilient nations.

PARTNERSHIPS

A variety of partnerships and in-kind contributions are welcome, including:

- ✓ Official Travel Partner
- ✓ Beverages Partner for the Dinner

Please contact us to book a sponsorship package, discuss a customized contribution & partnering opportunity, or obtain more information.

PARTNERING WITH INTERNATIONAL ORGANIZATIONS

We highly value the support provided to the Central Asia Trade Forum by International Organizations over the years and welcome your organization's contribution to this year's event. We welcome any form of cooperation and contribution. Please share your ideas with us.

OPPORTUNITIES FOR 2019

GOLD \$10,000+	SILVER \$7,500+	BRONZE \$3,000+
<ul style="list-style-type: none"> ✓ Opportunity to co-develop and co-host a forum session or roundtable ✓ Opportunity to provide speakers for the session / roundtable ✓ Sponsor's logo and promotional information to feature at the mobile application. ✓ Sponsor's logo (with hyperlink to sponsor's website) and description of the Sponsor organization displayed at the Forum's website ✓ Logo placement on main Central Asia Trade Forum banners and signage ✓ Two Roll-up banner stands with organization information displayed in prominent locations ✓ Place at any VIP lunch and seating area if arranged at the Networking Reception 	<ul style="list-style-type: none"> ✓ Opportunity to be a speaker at a session / roundtable ✓ Sponsor's logo and promotional information to feature at the mobile application. ✓ Sponsor's logo (with hyperlink to sponsor's website) and description of the Sponsor organization displayed at the Forum's website ✓ Logo placement on main Central Asia Trade Forum banners and signage ✓ Two Roll-up banner stands with organization information displayed in prominent locations ✓ Place in at any VIP seating area if arranged at the Networking Reception 	<ul style="list-style-type: none"> ✓ Sponsor's logo and promotional information to feature at the mobile application. ✓ Sponsor's logo (with hyperlink to sponsor's website) and description of the Sponsor organization displayed at the Forum's website ✓ Logo placement on main Central Asia Trade Forum banners and signage ✓ A Roll-up banner stands with organization information displayed ✓ Place in at any VIP seating area if arranged at the Networking Reception

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